

**Proponents:** Daria Lisaia, Yi Qi, Mauricio Cardenas Laverde – Shenzhen University – School of Architecture and Urban Planning (China, Shenzhen)

**Session:** S07 - Innovation and sustainable real estate: cultural institutions as drivers of urban regeneration

**Title:** Examining the Public-Private Partnership Model in Developing and Managing Small Exhibition Spaces in Nantou Ancient Town Shenzhen China

**Abstract:**

This article explores the role of municipal authority and real estate company in developing and managing small exhibition spaces within the public-private partnership framework in Nantou Ancient Town as a strategy for urban development through cultural heritage. It examines the planning structure and architectural design of these spaces. Nantou Ancient Town, a historical and cultural landmark in Shenzhen, also has the status of an ‘urban village’. The system of small exhibition spaces, initiated by the Nanshan Museum in 2004 and expanded in 2019–2020 through a rehabilitation project involving Vanke Group (private) and supported by the Nanshan Museum (public), has become integral to preserving cultural heritage and enhancing the socio-cultural functions of Nantou. This public-private collaboration created a new model for the adaptive reuse of the historic and emerging heritage of Shenzhen, providing free cultural services and benefits for both the public and private partners. The decentralized layout of these exhibition spaces, scattered along the main streets, integrates harmoniously into Nantou's informally built architectural ensemble, with their architectural styles reflecting the diverse historical periods of the past century.

**Keywords:** exhibition spaces, public-private partnership, management strategy, Nantou Ancient Town, urban village, cultural heritage